



# Ronny Burchhardt

Interim Manager – Senior Project Manager - Digital Transformation / Post Merger Integration / Carve-Out  
 Master Professional of Business Management (CCI, BS); DBVC Certified Systemic Business Coach

## What sets me apart

- ✓ Goal-oriented, highly motivated manager, Will to perform and strong will to succeed, 20+ years of leadership experience in large corporation (headquarters and international regional offices)
- ✓ 25+ years of digital transformation projects, integration and Carve-Out
- ✓ Distinct analytical talent, solution orientation
- ✓ Situational leadership style enabling pro-active problem solving, communicative, assertive but empathic
- ✓ Expert in France/Germany business & cultural relation + management expertise in UK, CH and Eastern Europe

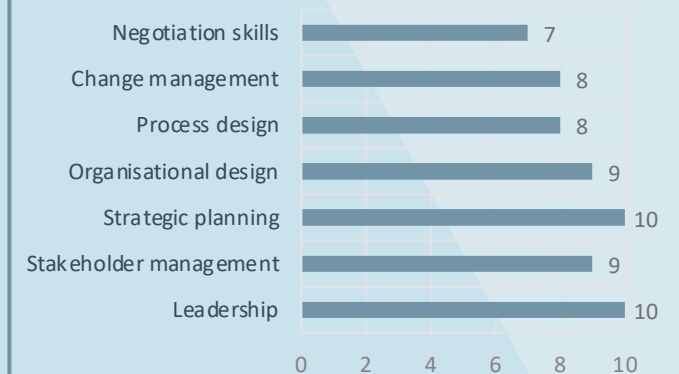
## Relevant Project Expertise

- ✓ Planned and executed numerous digitalization projects in the broader context of CRM, ERP, Order to Cash, and Service Excellence (Oracle, Salesforce.com, MS Dynamics, ServiceNow, and industry-specific PMS/POS)
- ✓ Generated Digital Quick Wins i.e. eVoucher via RPA processes to avoid cash-out in Corona crisis and enabled digital prospecting out of Millions of data records from 400 point of sales in an economic crisis
- ✓ Building up and reducing of organisational units in the areas of Holdings, shared services and sales back office within the context of group (digital) transformations, Post Merger Integration and/or Spin-Off
- ✓ Regional implementation of a global carve-out of a business unit for the areas of IT and sales/marketing with necessary restructuring and service re-design
- ✓ Integrated > 200 branches with a business volume of 640M€ into a Franchise network

## Management Expertise

- ✓ Long-standing digitalisation expertise with a focus on sales/marketing, order to cash, customer care and service excellence/after sales/back office
- ✓ Extensive experience in leading and (re-)structuring intercultural and international organisations of up to 70 employees.
- ✓ resilient expertise in the development of products, services, and organisations in the context of group (digital) transformations.
- ✓ Extensive experience in stakeholder management at the interfaces of IT, sales/marketing, operations/production, finance, and other stakeholders such as customers, partners, suppliers, or associations/trade unions.
- ✓ several years of experience abroad in Great Britain, Switzerland, and France.
- ✓ Extensive practical experience from operations/production (7 years), IT (9 years) and digital sales/marketing (16 years)
- ✓ Business & Executive Coach (DBVC certified)
- ✓ PRINCE2 Agile certified

## Management Skills



## Subject Experience

