

Curriculum Vitae



Name: Christian Städter
Date of birth: October 15, 1976
Place of birth: Dusseldorf
Family status: married, two children
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Professional experience

- since 01.2017** **Christian Städter - Interim Manager and Marketing Consultant (freelance)**
Marketing and communication expert: strategy, conception, implementation
- Head of Marketing, purchasing company, Hessen (04.-08.2019)
 - Communication Consultant, Volkswagen Group, Wolfsburg (02.-03.2019)
 - Interim Manager: Marketing Manager Germany & Austria at CMC Markets UK Plc (FinTech), Garden Tower, Frankfurt Germany (01.-11.2018)
 - Strategic Marketing Consultant for a digital marketing agency (since 07.2017)
 - Head of Communication Consulting, Territory GmbH, Leverkusen (01.-06.2017)
- 02.2015 – 10.2016** **ProMedica Plus Franchise GmbH, Essen (ProMedica care sp. z o. O. Warsaw), PineBridge Investments Central Europe (Private-Equity)**
Marketing Director
- 03.2012 – 01.2015** **Buchbinder Gruppe – Buchbinder Rent-a-Car, Duisburg/Regensburg**
Head of Marketing and Communication
- 01.2007 – 02.2012** **Ketchum PLEON GmbH, European headquarters, Düsseldorf**
Senior Consultant Marketing & PR, Key Account Manager
- 01.2005 – 12.2006** **Hering Schuppener – Unternehmensberatung für Kommunikation, Düsseldorf**
Trainee, Junior Consultant Corporate Communications/PR
- 10.2004 – 12.2004** **Madison Square Garden – New York Rangers, New York, USA**
Intern, marketing and PR department
- 08.2004** **Deutsche Sport Marketing GmbH – Olympic Games 2004, Athens, Greece**
Volunteer "German house Athens"
- 09.2003 – 02.2004** **ESB European Sponsorship Consult AG, St. Gallen, Switzerland**
Intern, sponsoring consulting and event management

Education and training

- Since 01.2019** **Online School of Design (OfG)**
Online course in webdesign (extra-occupational)
- 06.2016 – 11.2016** **Landsiedel NLP Training**
NLP Practitioner-Training (extra-occupational)
- 03.2008 – 04.2010** **International School of Management (ISM), Dortmund, University of Stellenbosch Business School, Stellenbosch, South Africa**
MBA – Master of Business Administration (extra-occupational)
- 08.2004 – 12.2004** **New York State University, New Paltz, USA**
Certificate in American Business Practices
- 04.2000 – 06.2005** **German Sport University, Cologne**
Diploma degree sports science majoring in economy, marketing, management
- 10.1997 – 03.1999** **Phillips University, Marburg**
Basic studies in economics

▪ Languages

- German: first language
- English: good knowledge
- French: basic knowlegde

▪ IT skills

- MS Office: Access, Excel, Outlook, PowerPoint, Word
- Adobe: InDesign, Illustrator, Photoshop
- CMS: Typo 3, WordPress

▪ Hobbies

- Sports: tennis, fitness, soccer

▪ Voluntary service

- Member of the board of examiners of the IHK Chamber of Industry and Commerce for Essen and Mülheim for the advanced training "Certified Business Economist".
- Member of the DDIM – Dachverband Deutsches Interim Management e.V.
- Member of the German Marketing Association e. V. (Marketing Club Ruhr)
- International School of Management (ISM) - Alumni Association
- German Sports University Cologne ASS - Alumni Sports Management
- Board member and treasurer of booster club "friends and supporters of kindergarten Linnepe"