

# Manager Profile: Magnus Zorn

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## ■ Personal Data

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Name: Magnus Zorn  
Street: Bahlkamp 37  
City: 38112 Braunschweig  
Country: Deutschland / Germany  
Phone: +49 531 51015  
Mobile: +49 151 11002668  
E-mail: magnus.zorn@arcor.de  
Date of Birth: 14.2.1958



## ■ At a Glance

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I am a seasoned CFO with focus on SMC. This professional experience enables me as an Interim Manager to take over responsibility as a line or project manager in case your business requires external help.

## ■ Education

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01/1985-09/1986 Certificate  
Unilever Accounting Course / Erasmus University Rotterdam, Rotterdam / Netherlands

10/1978-09/1983 Diplom Kaufmann (equals MBA)  
University of Hamburg, Germany

## ■ Language Skills

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Deutsch (Muttersprache); Englisch (Verhandlungssicher); Französisch (Grundkenntnisse)

## ■ Regional Experiences

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Germany; Austria; Switzerland; China; Japan; Malaysia

## ■ Branch Experiences

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Electrical engineering; Commerce; Consumer goods; Cosmetics; Food; Mail order business

## ■ Professional Career

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11/2019 **Interim Manager**  
**Germany / Europe / Asia**  
CFO / COO / Finance & Controlling

10/2017-07/2019 **VP Operations TURBOMED Vertriebs & Service GmbH**  
**CompuGroup Medical Deutschland AG, Koblenz / Germany**  
Anzahl Mitarbeiterverantwortung: 50  
Elaborate & Implement a concept for turnaround of subsidiary TURBOMED

- Reconstruction of the regional branch structure  
Improving availability of the hotline  
Improving order processing
- 03/2016-09/2017 **Regional CFO / COO Asia Pacific**  
**Birkenstock GmbH & Co KG, Hong Kong / SAR PRC**  
Anzahl Mitarbeiterverantwortung: 4  
Establishing of subsidiaries in Shanghai and Tokyo  
Implementation of group policies and procedures in the regional hub Hongkong  
Improving logistic processes in the region Asia / Pacific
- 01/2013-02/2016 **Director Finance Birkenstock Group**  
**Birkenstock GmbH & Co KG, Neustadt Wied / Germany**  
Anzahl Mitarbeiterverantwortung: 35  
Group planning & reporting  
Annual financial statements  
Treasury  
Merger of various independant companies in order to create a group structure
- 04/2007-12/2012 **CFO**  
**BREE Collection GmbH & Co KG, Hannover / Germany**  
Anzahl Mitarbeiterverantwortung: 20  
Member of the board of managers  
Group planning & reporting  
Annual financial statements  
IT / Business process reengineering  
Personnel administration salaries & wages  
Head of logistics department
- 11/1994-03/2007 **CFO**  
**Klaus Kroschke Holding GmbH & Co KG, Braunschweig / Germany**  
Anzahl Mitarbeiterverantwortung: 25  
Member of the board of managers  
Group planning & reporting  
Annual financial statements  
IT / Business process reengineering  
Personnel administration salaries & wages
- 01/1993-10/1994 **Head of Management Accounting Stiebel Eltron KG**  
**Stiebel Eltron GmbH & Co KG, Holzminden / Germany**  
Anzahl Mitarbeiterverantwortung: 5  
Planning & reporting Stiebel Eltron Group  
Cost calculation and pricing for consumer products  
Implementation SAP product calculation
- 12/1986-12/1992 **Management accountant tesa division**  
**Beiersdorf AG, Hamburg / Germany**  
Anzahl Mitarbeiterverantwortung: 0  
Planning & reporting tesa division  
Organising & coordinate tesa strategy meetings  
IT projects comprising the implementation of various reporting systems
- 10/1983-11/1986 **Auditor**  
**Deutsche Unilever GmbH, Hamburg / Germany**  
Anzahl Mitarbeiterverantwortung: 0  
Auditing of internal controll systems in group companies located in Germany,  
Scandinavia and Malaysia